



Ante la globalización, un nuevo modelo empresarial "en red" [

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text (article)

Analítica

Globalization governing the business dynamics and the emergence of new organizations, with very different practices and socialized known through previous theoretical models. From this perspective transformative discussed below a new system: the company network or global, and which under the influence of a powerful technological, scientific and cognitive process transforms the business environment by decentralizing functions and propose mechanisms of development. Based on the new possibilities, the phenomenon that daily spreads like a scary ghost, sets new alternatives that make sense internationalization when productivity increases and innovation in organizations to ensure the success and sustainability from flexible strategies

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Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es