



Antropología de la acción directiva: la aproximación de Leonardo Polo y Carlos Llano

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Analítica

Every manager must take into account that he works with people. Knowing how to direct them is a great responsibility, not only for the external results that can be achieved but also for the impact on the directed themselves. For this a manager has to know what they are like. Studying and getting to know the human being is as complex as it is exciting. This article summarizes Leonardo Polo's proposal on business management. It is a philosophical anthropology because it goes to the necessary foundations to understand the act and its subject. From there, the application of managerial techniques will be more appropriate.

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