



## Aportes para la valoración del hábitat conservero del puerto marplatense y su incorporación al turismo [

2021

text (article)

Analítica

The notion of cultural landscape and, in particular, of historical urban landscape, has brought about discussions and developments, but there is still a long way to go in relation to port patrimony. This article proposes to reflect on strategies for the safeguarding of the port landscape of Mar del Plata from a perspective focused on the fish canning industry, its factories and houses of veneer and wood, as well as on the intangible aspects of this type of habitat. With this objective in mind, revitalization guidelines associated with tourism are presented. Tourism is an activity of vital importance in the history of Mar del Plata. The relationship between tourism and the different aspects that make up the industrial heritage, have been internationally recognized as a feasible and favourable development to promote a holistic protection in the longer term. However, this type of approach has implied an amount of unfinished challenges within the national and local level. Written and graphic archives, together with in situ surveys and interviews with key actors, have been interpreted mainly through qualitative research in order to articulate urban, architectural and symbolic aspects from past and present, towards proposals that put forward the inauguration of a cycle of revitalization of the port landscape

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## Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)