



"Sistema Forecast". Predicción automatizada en empresas de venta directa [

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text (article)

Analítica

For a consumer products company, market knowledge can be decisive in their growth and increase their participation; mastery and control of inventories and the efficient management of customer service is fundamental to optimize planning and gain share in emerging economies. A projection system exposes a large project covering a study of causal variables, properly weighted as instigating and inhibiting demand, statistical models for individual assessment and assessment processes and end of adjustment as corporate budget projections; all critical to the strategic level of every business

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Tipo Audiovisual: sistema de proyección regresión multivariada técnicas bayesianas modelo de regresión múltiple cuantificar variables cualitativas projection system multivariate regression Bayesian techniques multiple regression model quantify qualitative variables

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