



60 minutes. 18 to 49 : over the hill? [demographics] /

Reiner, Steven.

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Safer, Morley.

rpt

Columbia Broadcasting System,

2002

Television news programs.

Material Projectable

Television networks are cutting out programs geared towards people over 50. Morley Safer reports

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Título: 60 minutes. 18 to 49 : over the hill? [demographics] produced by Steven Reiner

Editorial: New York, NY Columbia Broadcasting System 2002

Descripción física: 1 online resource (12 min.)

Duración: 001201

Variantes del título: 18 to 49 over the hill? 18-49 television advertising 60 Minutes. 18-49 television advertising
Sixty minutes. Eighteen to forty-nine over the hill?

Mención de serie: Academic Video Online

Nota general: Title from resource description page (viewed March 29, 2016)

Lengua: In English Original language in English

Materia: Television and older people- United States Television broadcasting- United States Television viewers-
United States

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Entidades: CBS News. prn

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