

"Ya somos parte de Xona": identidades emergentes y urbanización. Los conductores de bicitaxis en Xonacatlán, México [

2022

text (article)

Analítica

The article offers an ethnographic approach to the pedicab drivers operating in Xonacatlán, State of Mexico. It focuses on the genesis of this emerging and alternative work activity, in the midst of a process of metropolization. The objective is to account for the process of construction of group identity that occurs among pedicab drivers and comes to replace that other corresponding to rural activities, which prevailed in the place until a few decades ago. The findings point to a municipality where "the city arrived" and where pedicab workers have built their identity based on their activity. They have subjectively reordered their environment and relate to it through machines that carry "something" of each of them, expressed in their mechanical and aesthetic modifications. All this is condensed in the conviction "we are already part of Xona", as a consolidation of an identity process

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