

Advances and Challenges in 'Intelligent Transportation' The Evolution of ICT to Address Transport Challenges in Developing Countries

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Monografía

Transport efficiency and safety in the advanced economies have long benefited from information and communication technology (ICT). However, these ICT applications have typically been high-cost, customized infrastructure systems. Now the era of the Internet, digital mobile communication, and 'big data' analysis has created a new global potential for less costly and more powerful 'intelligent transport systems' (ITS). The World Bank is supporting client transport agencies in deploying these new tools, including cloud-based services, open data standards, and smartphone applications, to more efficiently manage transportation assets and improve road safety. In the process, such projects have also demonstrated improvements in the traveler's experience and the attractiveness of public transit. Moreover, the greater potential of the new technologies to reduce congestion and travel times means that the new era has also strengthened the potential of ITS to reduce greenhouse gas (GHG) emissions. However, realizing the potential of ITS in developing countries depends on improvements in assessment practices to find what works best and in the data capabilities of domestic institutions. Significant improvements in these areas are critical to the success of ITS

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