



# "Eu sou índio, eu!": a presença da subjetividade amazonense no gênero oral "stand-up comedy" [

2023

text (article)

Analítica

The goal of this essay is to examine how the funny language that makes up the oral form of "stand-up comedy," which is extensively shared through social networks, influences how the Amazonian cultural identity is represented. As a result, this article encourages observations on the subjectivity that unites the northern area of Brazil while also demonstrating how it has been represented and contacted in modern times via digital platforms like YouTube. This analysis was based on discussions of the traits of the oral stand-up comedy subgenre (Mintz, 1985; Degani, 2018) and the evolution of the Amazonian cultural identity (Gondim, 2007; Benchimol, 2021). Additionally, because the study is based on French Discourse Analysis (ADF), it is backed by research techniques created by Pêcheux (2008) and applied by Orlandi (2015) and Freire (2021). As a result, the stand-up comedy videos "I'm Indian, me!" and "Jokes queue, city - Manaus" were employed as the research corpus. Findings that indicate the existence of two discourses-the cosmopolitan and the caboclo-that make up the subjectivity of the country's northern region, defining and reiterating the Amazonian cultural identity even in a digital environment laced with laughter from stand-up comedy

The goal of this essay is to examine how the funny language that makes up the oral form of "stand-up comedy," which is extensively shared through social networks, influences how the Amazonian cultural identity is represented. As a result, this article encourages observations on the subjectivity that unites the northern area of Brazil while also demonstrating how it has been represented and contacted in modern times via digital platforms like YouTube. This analysis was based on discussions of the traits of the oral stand-up comedy subgenre (Mintz, 1985; Degani, 2018) and the evolution of the Amazonian cultural identity (Gondim, 2007; Benchimol, 2021). Additionally, because the study is based on French Discourse Analysis (ADF), it is backed by research techniques created by Pêcheux (2008) and applied by Orlandi (2015) and Freire (2021). As a result, the stand-up comedy videos "I'm Indian, me!" and "Jokes queue, city - Manaus" were employed as the research corpus. Findings that indicate the existence of two discourses-the cosmopolitan and the caboclo-that make up the subjectivity of the country's northern region, defining and reiterating the Amazonian cultural identity even in a digital environment laced with laughter from stand-up comedy

The goal of this essay is to examine how the funny language that makes up the oral form of "stand-up comedy," which is extensively shared through social networks, influences how the Amazonian cultural identity is represented. As a result, this article encourages observations on the subjectivity that unites the northern area of Brazil while also demonstrating how it has been represented and contacted in modern times via digital platforms like YouTube. This analysis was based on discussions of the traits of the oral stand-up comedy subgenre (Mintz, 1985; Degani, 2018) and the evolution of the Amazonian cultural identity (Gondim, 2007;

Benchimol, 2021). Additionally, because the study is based on French Discourse Analysis (ADF), it is backed by research techniques created by Pêcheux (2008) and applied by Orlandi (2015) and Freire (2021). As a result, the stand-up comedy videos "I'm Indian, me!" and "Jokes queue, city - Manaus" were employed as the research corpus. Findings that indicate the existence of two discourses-the cosmopolitan and the caboclo-that make up the subjectivity of the country's northern region, defining and reiterating the Amazonian cultural identity even in a digital environment laced with laughter from stand-up comedy

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzUxMjExOTk>

---

**Título:** "Eu sou índio, eu!": a presença da subjetividade amazonense no gênero oral "stand-up comedy" electronic resource]

**Editorial:** 2023

**Tipo Audiovisual:** Stand-up comedy Identidade cultural Amazonense Análise de discurso Discourse analysis stand-up comedy Amazonian cultural identity

**Documento fuente:** Travessias, ISSN 1982-5935, Vol. 17, N°. 1, 2023

**Nota general:** application/pdf

**Restricciones de acceso:** Open access content. Open access content star

**Condiciones de uso y reproducción:** LICENCIA DE USO: Los documentos a texto completo incluidos en Dialnet son de acceso libre y propiedad de sus autores y/o editores. Por tanto, cualquier acto de reproducción, distribución, comunicación pública y/o transformación total o parcial requiere el consentimiento expreso y escrito de aquéllos. Cualquier enlace al texto completo de estos documentos deberá hacerse a través de la URL oficial de éstos en Dialnet. Más información: <https://dialnet.unirioja.es/info/derechosOAI> | INTELLECTUAL PROPERTY RIGHTS STATEMENT: Full text documents hosted by Dialnet are protected by copyright and/or related rights. This digital object is accessible without charge, but its use is subject to the licensing conditions set by its authors or editors. Unless expressly stated otherwise in the licensing conditions, you are free to linking, browsing, printing and making a copy for your own personal purposes. All other acts of reproduction and communication to the public are subject to the licensing conditions expressed by editors and authors and require consent from them. Any link to this document should be made using its official URL in Dialnet. More info: <https://dialnet.unirioja.es/info/derechosOAI>

**Lengua:** Portuguese

**Enlace a fuente de información:** Travessias, ISSN 1982-5935, Vol. 17, N°. 1, 2023

---

## Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)