



## Innovación docente y responsabilidad social en la colección universitaria de fotoetnografía Medianautas [

2023

text (article)

Analítica

This article explores the development of Medianautas, an activity that promotes coeducation and critical thinking regarding historical knowledge using the domestic photo album of higher education students. Medianautas is integrated into the research experience and a responsible innovation named FotoC3: citizenship, creativity, and care. This initiative promotes coeducation in the higher education context through the systematic use of collaborative photography, teacher innovation, inquiry of photo ethnography, cultural creation, and heritage education. Using an explanatory methodology, this article describes how the Faculty of Social Sciences of the Universidad de Salamanca renews Medianautas every academic year, from a socio-educational perspective. The renovation is based on three research practices-participative action-photo voice, project-based learning, and service learning. This in accordance with the ISO standard 9001:2015 to achieve continuous improvement in their management processes. The work lists the results obtained by Medianautas in three specific dimensions: the implementation of good practices in teacher innovation and social responsibility, the creation of collective visual content to be distributed via Di(vers)ium, and the development of the Medianautas Collection. The Medianautas Collection is a compilation of implemented ethnography made available to the public by the university in an institutional web repository that is integrated into the network of Scientific Collections of the Universidad de Salamanca. Finally, the essay emphasizes how the training experience driven by Medianautas-which explores the construction of visual identity and emotional-sexual diversity from a historical and media perspective-strengthens coeducational practices in higher education.

This article explores the development of Medianautas, an activity that promotes coeducation and critical thinking regarding historical knowledge using the domestic photo album of higher education students. Medianautas is integrated into the research experience and a responsible innovation named FotoC3: citizenship, creativity, and care. This initiative promotes coeducation in the higher education context through the systematic use of collaborative photography, teacher innovation, inquiry of photo ethnography, cultural creation, and heritage education. Using an explanatory methodology, this article describes how the Faculty of Social Sciences of the Universidad de Salamanca renews Medianautas every academic year, from a socio-educational perspective. The renovation is based on three research practices-participative action-photo voice, project-based learning, and service learning. This in accordance with the ISO standard 9001:2015 to achieve continuous improvement in their management processes. The work lists the results obtained by Medianautas in three specific dimensions: the implementation of good practices in teacher innovation and social responsibility, the creation of collective visual content to be distributed via Di(vers)ium, and the development of the Medianautas Collection. The Medianautas Collection is a compilation of implemented ethnography made available to the

public by the university in an institutional web repository that is integrated into the network of Scientific Collections of the Universidad de Salamanca. Finally, the essay emphasizes how the training experience driven by Medianautas—which explores the construction of visual identity and emotional-sexual diversity from a historical and media perspective—strengthens coeducational practices in higher education

This article explores the development of Medianautas, an activity that promotes coeducation and critical thinking regarding historical knowledge using the domestic photo album of higher education students. Medianautas is integrated into the research experience and a responsible innovation named FotoC3: citizenship, creativity, and care. This initiative promotes coeducation in the higher education context through the systematic use of collaborative photography, teacher innovation, inquiry of photo ethnography, cultural creation, and heritage education. Using an explanatory methodology, this article describes how the Faculty of Social Sciences of the Universidad de Salamanca renews Medianautas every academic year, from a socio-educational perspective. The renovation is based on three research practices—participative action-photo voice, project-based learning, and service learning. This in accordance with the ISO standard 9001:2015 to achieve continuous improvement in their management processes. The work lists the results obtained by Medianautas in three specific dimensions: the implementation of good practices in teacher innovation and social responsibility, the creation of collective visual content to be distributed via Di(vers)sum, and the development of the Medianautas Collection. The Medianautas Collection is a compilation of implemented ethnography made available to the public by the university in an institutional web repository that is integrated into the network of Scientific Collections of the Universidad de Salamanca. Finally, the essay emphasizes how the training experience driven by Medianautas—which explores the construction of visual identity and emotional-sexual diversity from a historical and media perspective—strengthens coeducational practices in higher education

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzUxOTM1MzY>

---

**Título:** Innovación docente y responsabilidad social en la colección universitaria de fotoetnografía Medianautas electronic resource]

**Editorial:** 2023

**Tipo Audiovisual:** Autoethnography photo album historical knowledge coeducation university collection  
autoetnografía álbum fotográfico conocimiento histórico coeducación colección universitaria autoetnografia álbum de fotos conhecimento histórico coeducação acervo universitário

**Documento fuente:** Disertaciones: Anuario electrónico de estudios en Comunicación Social, ISSN 1856-9536, Vol. 16, Nº. 1, 2023 (Ejemplar dedicado a: Communication, Cultural Heritage, and Digital Strategies)

**Nota general:** application/pdf

**Restricciones de acceso:** Open access content. Open access content star

**Condiciones de uso y reproducción:** LICENCIA DE USO: Los documentos a texto completo incluidos en Dialnet son de acceso libre y propiedad de sus autores y/o editores. Por tanto, cualquier acto de reproducción, distribución, comunicación pública y/o transformación total o parcial requiere el consentimiento expreso y escrito de aquéllos. Cualquier enlace al texto completo de estos documentos deberá hacerse a través de la URL oficial de éstos en Dialnet. Más información: <https://dialnet.unirioja.es/info/derechosOAI> | INTELLECTUAL PROPERTY RIGHTS STATEMENT: Full text documents hosted by Dialnet are protected by copyright and/or related rights. This digital object is accessible without charge, but its use is subject to the licensing conditions set by its authors or editors. Unless expressly stated otherwise in the licensing conditions, you are free to linking, browsing, printing and making a copy for your own personal purposes. All other acts of reproduction and communication to the public are subject to the licensing conditions expressed by editors and authors and require consent from them. Any link to this document should be made using its official URL in Dialnet. More info: <https://dialnet.unirioja.es/info/derechosOAI>

**Lengua:** Spanish

**Enlace a fuente de información:** Disertaciones: Anuario electrónico de estudios en Comunicación Social, ISSN 1856-9536, Vol. 16, Nº. 1, 2023 (Ejemplar dedicado a: Communication, Cultural Heritage, and Digital Strategies)

---

## **Baratz Innovación Documental**

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)