



## "La memoria viene con lágrimas en los ojos". El Operativo Tucumán desde adentro [

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text (article)

Analítica

This paper expose an ethnographic and situated analysis of the Operativo Tucumán in the Rural Community of Santa Ana, located southwest of the Province of Tucumán, Argentina. In Santa Ana the Operativo Tucumán caused the closure of the sugar mill of the same name, in 1966, and the location, six years later, of the Alpargatas shoe factory in its surroundings. The aim of this paper is retrieve the senses circulate about such transformations from recover the memorys configurated by the local community. The methodological approach consists of three strategies: the ethnographic analysis to recover the stories and experiences of the local population, through in-depth interviews and participant observation; the study of the oral sources to explore the construction of the memory; and the collection of primary sources -mainly cuts from La Gaceta newspaper between 1969 and 1972- to recover the historicality present in the testimonies

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