



(Nuevos) desafíos del cine argentino [

2020

text (article)

Análítica

Based on publications, legislation, and statistical reports, this article analyzes the economic, labor, and consumption results of the promotion of the Argentine film industry during the decade 2010-2019. It notes that the development of the cinema industry, as well as the expansion of the labor force promoted by changes in Law # 17741, was met with less development than expected in the consumption of film productions, especially during the last four year period. Therefore, this article analyzes the possible results of a new stage in the promotion of the Argentine film industry, which would incorporate greater economic and administrative efforts to increase consumption of national films based on positive geographic discrimination

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Título: (Nuevos) desafíos del cine argentino electronic resource]

Editorial: 2020

Tipo Audiovisual: cinematografía Argentina políticas de fomento propuestas comercialización cinematografía Argentina políticas de fomento propostas comercialização Argentine cinema promotion policies proposals commercialization

Documento fuente: Imagofagia: revista de la Asociación Argentina de Estudios de Cine y Audiovisual, ISSN 1852-9550, N°. 21, 2020, pags. 302-327

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Lengua: Spanish

Enlace a fuente de información: Imagofagia: revista de la Asociación Argentina de Estudios de Cine y Audiovisual, ISSN 1852-9550, N°. 21, 2020, pags. 302-327

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