



The HR scorecard : linking people, strategy, and performance /

Becker, Brian E.

Harvard Business School Press,

©2001

management development guide.

guide de formation des cadres.

guía de

desarrollo gerencial.

Monografía

Three experts in Human Resources introduce a measurement system that convincingly showcases how HR impacts business performance. Drawing from the authors' ongoing study of nearly 3,000 firms, this book describes a seven-step process for embedding HR systems within the firm's overall strategy--what the authors describe as an HR Scorecard--and measuring its activities in terms that line managers and CEOs will find compelling. Analyzing how each element of the HR system can be designed to enhance firm performance and maximize the overall quality of human capital, this important book heralds the emergence of HR as a strategic powerhouse in today's organizations

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbgVicmF0aW9uOmVzLmJhemF0ei5yZW4vMzY0MzkzODA>

Título: The HR scorecard linking people, strategy, and performance Brian E. Becker, Mark A. Huselid, Dave Ulrich

Editorial: Boston, MA Harvard Business School Press ©2001

Descripción física: xiii, 235 pages illustrations 25 cm

Bibliografía: Includes bibliographical references (pages 215-221) and index

Contenido: HR as a strategic partner : the measurement challenge -- Clarifying and measuring HR's strategic influence : introduction to a seven-step process -- Creating an HR scorecard -- Cost-benefit analyses for HR interventions -- The principles of good measurement -- Measuring HR alignment -- Competencies for HR professionals -- Guidelines for implementing an HR scorecard

Copyright/Depósito Legal: 59532963 992289024 1327901727

ISBN: 1578511364 9781578511365 9781578511 9789781578519 9781578513

Materia: Organizational effectiveness- Evaluation Industrial management Human capital Efficiency, Organizational Models, Organizational Workforce Efectividad organizacional- Evaluación Administración industrial Recursos humanos Efficacité organisationnelle- Évaluation Gestion d'entreprise Ressources humaines

Ressources humaines. Evaluation. Efficacité. Gestion industrielle. Human capital. Industrial management. Organizational effectiveness- Evaluation. Human Capital. Personeelsmanagement. Prestatiebeoordeling. human resources management. management strategy. business strategy. organization development. management technique. measurement. cost benefit analysis. investment return. performance appraisal. management development. case study. ADMINISTRAÇÃO DE RECURSOS HUMANOS. EFICIÊNCIA ORGANIZACIONAL (AVALIAÇÃO) ADMINISTRAÇÃO INDUSTRIAL. Recursos humanos Recursos humanos Organizational effectiveness- Evaluation. Industrial management. Human capital. Management- Evaluation. Management. Human capital. gestion des ressources humaines. stratégie de gestion. stratégie d'entreprise. développement de l'organisation. technique de gestion. mesure. analyse coûts-avantages. revenu d'investissement. appréciation des performances. formation à la gestion. étude de cas. administración de recursos humanos. estrategia de gestión. Planificación estratégica desarrollo de la organización. técnica administrativa. Medición análisis de costos y beneficios. rentabilidad de la inversión. apreciación de la actuación. desarrollo gerencial. estudio de casos.

Autores: Huselid, Mark A. (1961-) <https://id.oclc.org/worldcat/entity/E39PBJymtcDcmqghvWwjykcVpP> Ulrich, David (1953-) <https://id.oclc.org/worldcat/entity/E39PBjkHr8ytVMM4g8hBhxBtrq>

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es