

The SketchUp Handbook for Interior Design: A Step-By-step Visual Approach to Planning, Designing, and Presenting Interior Spaces /

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Monografía

Take your SketchUp skills to the next level to build complex, captivating 3D designs and presentations for interior spaces that will leave a lasting impression on your clients Key Features Expand your SketchUp toolbox and create a seamless 3D modeling workflow specific to interior designers and architects Learn how extensions can enhance the power of SketchUp and boost your productivity Elevate your design presentations with SketchUp LayOut and create photorealistic renders Purchase of the print or Kindle book includes a free PDF eBook Book Description Design professionals often find it hard to help their clients visualize their unique concepts and visions. Luckily, SketchUp bridges this communication gap with a powerful set of tools for visualizing and presenting your design ideas. This book teaches the approach perfected by two successful interior designers who have mastered SketchUp Pro/Studio to generate a workflow that produces fascinating designs and enables you to communicate them through vivid illustrations. Starting with a review of the basics of creating 3D models, this book introduces Becca's Hierarchy of Modeling--a ten-step process that establishes a rhythmic pattern in your workflow. As you progress, you'll build on your SketchUp Pro knowledge by constructing architectural elements of a commercial building and furnishing a residential room with your own furniture, fixtures, and equipment (FFE) from scratch. From infusing photorealism into models to crafting appealing client presentations using SketchUp LayOut, this book has you covered. Each chapter provides stepby-step explanations of essential concepts and practical examples to reinforce learning. By the end of this book, you'll have an advanced understanding of SketchUp Pro's capabilities, ensuring you enjoy working on conceptual or full design projects from start to finish and showing off your design prowess. What you will learn Model accurately with Rebecca's hierarchy of modeling Experiment with colors, materials, and custom textures to enhance design details Explore 3D Warehouse for FFE and build furniture and architectural features using design tools from the Extension Warehouse Model a floor plan from hand drawings, CD sets, AutoCAD files, or Revit files Craft stunning client presentations using SketchUp LayOut Achieve photorealistic rendering using extensions or plugins such as SU Podium Who this book is for If you know how to navigate SketchUp but are new to applying SketchUp Pro/Studio in the world of interior design, this book is for you. Whether you are an architect, interior designer, or aspiring designer, this book will transform the design process for you and your clients. Basic knowledge of SketchUp Pro or Studio's toolbars and camera views is assumed

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