



## Affluenza /

De Graaf, John, film producer, screenwriter Boe, Vivia, film producer Simon, Scott, host Harwood, Richard, commentator Documentary television programs. Nonfiction television programs.

Material Proyectable

A fascinating look at one of the greatest social maladies of our time: overconsumption and materialism. Hosted by National Public Radio's Scott Simon, the program explores both the comical and sobering aspects of our consumerism and its enormous impact on families, communities and the environment. With the help of historians and archival film, Affluenza reveals the forces that have dramatically transformed us from a nation that prizes thriftiness--with strong beliefs in 'plain living and high thinking'--into the ultimate consumer society

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**Título:** Affluenza Bullfrog Films presents ; a co-production of KCTS Television and Oregon Public Broadcasting ; producers, John de Graaf, Vivia Boe ; writer, John de Graff

Editorial: [Oley, Pennsylvania] [Distributed by] Bullfrog Films [1997]

Descripción física: 1 streaming video file (56 min.) digital, sound, color

Mención de serie: Academic Video Online Power your mind

Nota general: Title from title frames Originally produced by: KCTS Television, c1997

**Créditos:** Photography, David Fox, Greg Bond, Brett Wood, Greg Davis, Tom Speer, Diana Wilmar, Kevin Felts ; sound, Gene Koon, Bill Ward, Dave Hussey, Linde Eidemiller, Restituto Bagcal, Merle Carey, Myron Partman ; music, Sheila Espinoza ; editors, John de Graaf, Charlie Hinckley, Vivia Boe, Gale Franko

Intérpretes: Host: Scott Simon ; commentary: Richard Harwood [and 16 others]

Audiencia: 6 and up

**Materia:** Consumers- United States- Attitudes Advertising- Social aspects- United States Advertising- United States- Psychological aspects Marketing- Social aspects- United States Marketing- United States- Psychological aspects Youth- United States- Attitudes Advertising and children- United States Materialism- United States Values-United States Finance, Personal- United States Bankruptcy- United States Simplicity Advertising- United States-History- 20th century Consumption (Economics)- United States- History- 20th century Autores: De Graaf, John, film producer, screenwriter Boe, Vivia, film producer Simon, Scott, host Harwood, Richard, commentator

Entidades: KCTS (Television station : Seattle, Wash.) Oregon Public Broadcasting Bullfrog Films

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