



Apariencias difusas en la era de prácticas tecno-estéticas: Usuarios y el diseño de sí en sus espacios domésticos [

2024

text (article)

Analítica

Space is expressed as a medial body, echo of appearance and technology. This article reflects on the participation of users in design processes through the use of new inspiration and machine learning tools. A hyperpersonalized production reveals an in-formation society, whose interventions impact the design of its everyday environments, leaving expert design in apparent crisis. The role of the prosumer is proposed -a fusion of the words producer and consumer- as a sculptor of oneself, providing an adequate analy-sis, which will later allow us to cover the possible or new forms of professional practice. The writing focuses on the user reconversion process. Those who between 2012 and 2022 -derived from the advancement of technological resources- modify their behavior and configure themselves, simultaneously 'cosmetizing' their domestic environments. In the presence of a consumer who 'self-designs', the new links between expert designers and diffuse designers are considered, in a future scenario of collaborative dialogue. Furthermore, this research investigates the use of these applications and tools in a co-design space

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Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es