



## Activismos digitales. Nuevas formas de lucha mediadas por plataformas en la era del capitalismo de la vigilancia [

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text (article)

Analítica

The academic concern for the role that activism assumes in the face of social problems in a troubled world maintains a pre-eminent relevance. Revolutionary waves are being registered as phenomena that express social demands. Understanding transmedia activism implies observing the reality beyond the struggles and polarizations of hashtags. In this context, what is understood by digital activism? How does the power dispute unfold in the digital territory? What is understood by performances? How is digital activism projected in the era of heightened Surveillance Capitalism? This paper aims to analyze academic productions that conceptualize, problematize and study digital activism. In addition, to characterize and understand their main features and identify trends and challenges that they present in the framework of Surveillance Capitalism. The methodological strategy was elaborated on the state of the art regarding digital activism. In order to analyze the current state of digital activism and its future evolution, search, selection, and bibliographic organization were included. Among the main findings, are the identification of studies that analyze the digital territory as a field of power dispute and the characterization of digital activism from social movements and collective political action and other forms of online participation, such as slacktivism

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