



Aplicación de la narrativa digital en el proceso de enseñanza de los estudiantes de segundo año de educación general básica [

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text (article)

Analítica

The digital narrative from the academic conception, is a form of expression that takes advantage of digital resources to improve learning using attractive, persuasive and innovative means. The second-year students of Basic General Education of the Educational Unit "Diana Esther Guerrero Vargas", go through a problem from the limited development of language and comprehension of texts in the learning process, so with the present investigation it is intended to answer: How the application of the digital narrative contributes to the teaching-learning process of the second year students of EGB of the educational unit "Diana Esther Guerrero Vargas"? For this, the general objective is to apply the digital narrative in the teaching-learning process of the students. This research has a quantitative approach considering the collection of measurable data necessary. The type of research is exploratory. The methods used are: deductive, theoretical, empirical and statistical. In the development of the research, the teachers of Language and Literature of the second year of basic education and the parents who add up to 77 in total, are considered as the main population. The sample is of the census type, since we worked with the entire population; the scale for Cronbach's analysis allowed checking the level of reliability. It is concluded that, as an alternative for the development of digital narrative in EGB second-year students, Powerpoint benefits can be used, with the aim of contributing to the development of the teaching-learning process

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Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es