



Hermès pop-up /

Foenkinos, Stéphane,
author.

Duisit, Bernard,
designer,
illustrator.

Dumas, Pierre-Alexis,
author of introduction, etc.

Penwarden, Charles,
translator.

Pop-up books

Toy and movable books

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Monografía

Every year, the iconic luxury brand Hermès chooses a new theme to celebrate its creative direction for the upcoming year. This practice began in 1987, marking the brands 150th anniversary, and has since become a beloved traditional way to combine the houses proud, storied heritage with its creative vision for the future. This years theme is Lets Play, and Hermès is celebrating in style with this new, deluxe pop-up book. Featuring a selection of fourteen of the houses iconic square scarf designs, both old and more recent, this book brings the designs alive with exhilarating ingenuity. Delicate paper constructions bring out the depth and volume within the scarf designs; zebras rear up, delicately arching trees grow from the page and painterly strokes detach themselves from the paper surface. This is the Hermès carré as youve never seen it before. For Hermès, a brand associated with the highest quality luxury materials and design, play is movement, freedom, imagination, fantasy, seduction, lightness. Impeccably produced, Hermès Pop Up gives readers the chance to play around in the brands archives

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Título: Hermès pop-up texts by Stéphane Foenkinos ; pop-up created by Bernard Duisit ; translation: Charles Penwarden ; introducion: Pierre-Alexis Dumas

Editorial: [Paris, France] Actes Sud [2018] 2018

Descripción física: 1 volume (unpaged) colour illustrations 22 cm

Nota general: Some pages have movable parts "The drawings published in this book are from the Hermès silk scarves collections"--Page 2 of cover

Lengua: Translated from the French

ISBN: 9782330106485 hardback) 2330106483 hardback)

Materia Entidad: Hermès (Firm : Paris, France)

Materia: Scarves- Design

Autores: Foenkinos, Stéphane, author. Duisit, Bernard, designer, illustrator. Dumas, Pierre-Alexis, author of introduction, etc. Penwarden, Charles, translator.

Entidades: Hermès (Firm : Paris, France) issuing body.

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