

## Taking tourism to the limits [ issues, concepts and managerial perspectives /

Ryan, Chris (

1945-)

Page, Stephen (

1963-)

Aicken, Michelle

Elsevier,

2005

Libros electrónicos

Monografía

The concept of margins and limits is often referred to within the tourism academic literature and includes subjects as diverse as carrying capacities, peripheral economies, technological advancement, adventure tourism, dark tourism and socially marginalized communities. After identifying a number of ways in which 'limits' might be defined Taking Tourism to the Limits explores concepts and challenges facing contemporary tourism in five main sections, namely in tourism planning and management, nature based tourism, dark tourism, adventure and sport tourism and the accommodation industry. Drawing upon case studies, current research and conceptualizations these different facets of the 'limits' are each introduced by the editors with commentaries that seek to identify themes and current practice and thinking in the respective domains. The picture that emerges is of an industry that reinvents itself in response to changing market parameters even while core issues of stakeholder equities and political processes remain problematic. International in scale, the book links with its companion piece Indigenous Tourism - the commodification and management of culture (also published by Elsevier) as an outcome of the very highly successful conference, Taking Tourism to the Limits hosted by the University of Waikato' Department of Tourism Management in 2003

The concept of margins and limits is often referred to within the tourism academic literature and includes subjects as diverse as carrying capacities, peripheral economies, technological advancement, adventure tourism, dark tourism and socially marginalized communities. After identifying a number of ways in which 'limits' might be defined Taking Tourism to the Limits explores concepts and challenges facing contemporary tourism in five main sections, namely in tourism planning and management, nature based tourism, dark tourism, adventure and sport tourism and the accommodation industry. Drawing upon case studies, current research and conceptualizations these different facets of the 'limits' are each introduced by the editors with commentaries that seek to identify themes and current practice and thinking in the respective domains. The picture that emerges is of an industry that reinvents itself in response to changing market parameters even while core issues of stakeholder equities and political processes remain problematic. International in scale, the book links with its companion piece Indigenous Tourism - the commodification and management of culture (also published by Elsevier) as an outcome of the very highly successful conference, Taking Tourism to the Limits hosted by the University of Waikato' Department of Tourism Management in 2003

Título: Taking tourism to the limits Recurso electrónico] issues, concepts and managerial perspectives edited by

Chris Ryan, Stephen J. Page, Michelle Aicken

Edición: 1st ed

Editorial: Oxford [England] Amsterdam Elsevier 2005

**Descripción física:** xxii, 302 p. ill. (some col.) 25 cm

Mención de serie: Advances in tourism research series

Nota general: Chris Ryan and Michelle Aicken are New Zealand editors Libros electrónicos descargables

Bibliografía: Includes bibliographical references (p. [275]-297) and index

Contenido: Section headings: -- Tourism Planning and Management; Nature Based Tourism; Adventure and Sport Tourism; Dark Tourism; The Accommodation Sector 1.) Introduction - conceptualising "the limit" Chris Ryan and Michelle Aicken -- 2.) Tourism planning and management Stephen J. Page -- 3.) The Muskwa-Kechika management area - the failed planning and management of the Serengeti of the north Paul Mitchell-Banks -- 4.) Monitoring visitor patterns of use in natural tourist destinations Colin Arrowsmith, Dino Zanon and Prem Chhetri --5.) The use of strategic visioning to enhance local tourism planning in periphery communities Lisa Ruhanen and Chris Cooper -- 6.) The development of a regional identity for the Macarthur region Sharon Kemp -- 7.) Naturebased tourism Stephen J. Page -- 8.) Making ecotourism work: an assessment of the value of an environmental education programme on a marine mammal tour in New Zealand Mark Orams and Amy Taylor -- 9.) The politics of ecotourism Rosaleen Duffy -- 10.) African Wilderness Pty Ltd: an authentic encounter with the big five, death and the meaning of life Malcolm Draper -- 11.) The limits of tourism in parks and protected areas: managing carrying capacity in the U.S. national parks Robert Manning -- 12.) Adventure tourism and sport - an introduction Chris Ryan and Birgit Trauer -- 13.) Acquiring status through the consumption of adventure tourism Shelagh Ferguson and Sarah Todd -- 14.) Looking the part: the relationship between adventure tourism and the outdoor fashion industry Carl Cater -- 15.) Getting into the spirit: using Internet information search to heighten emotions in anticipation of the sport tourism experience Tracey Harrison-Hill -- 16.) Adventurism: singapore adventure tourists in "soft" capitalism Ong Chin Ee -- 17.) Dark tourism - an introduction Chris Ryan -- 18.) Motivations of participants in dark tourism: a case study of Port Arthur, Tasmania, Australia Tanaya Preece and Garry Price --19.) Presentation of dark tourism: To Wairoa, the buried village Nell Smith and W. Glen Croy -- 20.) Travels to the edge of darkness: towards a typology of "dark tourism" Richard Sharpley -- 21.) Trends in the accommodation sector - an introduction Chris Ryan -- 22.) Organisation culture as a method of shaping and planning behaviour in a hospitality organisation Sharon Kemp -- 23.) The role of innovation in enhancing sustainability: a case study on the motel sector Linda Roberts and Leo Jago -- 24.) Accommodation - the new entertainment centre Asad Mohsin and Tim Lockyer

**ISBN:** 9780080446448 0080446442

Autores: Ryan, Chris (1945-) Page, Stephen (1963-) Aicken, Michelle

## **Baratz Innovación Documental**

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es