



Mito o Realidad: Estilos de Aprendizaje y Capacidades Sensoriales en Estudiantes Universitarios en Florida-USA

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text (article)

Analítica

Contemporary education in Mexico has developed several challenges for to-day's society, as its slow development highlights Mexico's economic, political and business needs. Those needs that could be met with the education provided in 2009 are very different from those that must be met in 2023. Events of global impact, such as the pandemic, fundamentally changed traditional education in Mexico, transforming it towards a forced digitalisation, offering academic programmes in virtual mode. However, this virtual transition was not within the reach of all social classes, specifically public schools at all levels of education in the country. It also analyses the emergence of new technologies such as AI (artificial intelligence) and their impact on the labour and educational context, showing great advantages of their use to simplify and streamline work, as well as to support students in institutions and even widespread fears such as job loss. In this sense, the objective of this analysis seeks to make visible the challenges of digital education in Mexico and the new skills that companies are looking for, which are capable of being balanced through the intervention of strategic design as a process of analysis of new alternatives that can achieve the development of methodologies that allow the development of the skills of human resources in companies and link to the education of the present to impact the education of the future, trying to modify and adapt it to the needs of industry and society, which requires updated and qualified professionals, with digital competences that compete in a globalised market, leaving behind traditional teaching processes to create alternatives that help the development of new competences demanded by the current labour market

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