



The 30-second storyteller [: the art and business of directing commercials /

Richter, Thomas

Thomson Course Technology PTR,
c2007

Monografía

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzc4NDY5MA>

Título: The 30-second storyteller [Recurso electrónico] : the art and business of directing commercials Thomas Richter

Editorial: Boston, MA Thomson Course Technology PTR c2007

Descripción física: xiii, 304 p. il. 23 cm

Tipo Audiovisual: Television advertising directors Television advertising Production and direction Television commercials (Advertisements)

Mención de serie: Aspiring filmmaker's library

Nota general: Indice

ISBN: 1598632264 pbk.)

Punto acceso adicional serie-Título: Aspiring filmmaker's library

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es