



#Cultura digital: reflexiones en torno a los consumos políticos contemporáneos [

2020

text (article)

Analítica

In everyday life context, inscribed in the cultural battlefield of the material and symbolic (hyper)mediations of the Inter-net, we are interested in critically reflect-ing on the approach to cultural practices of digital consumption. Inside the politi-cal communication field, we observe that today multiple phenomena are embedded in the daily configuration of these prac-tices, which lead us to rethink the role of traditional audience measurements and statistics, to the use of big data and al-gorithms, different political-cultural out-looks of audiences, challenged by a glob-al crisis in the subject of cybersecurity. Among other conditions of going digital, we will thus understand such contempo-rary consumption as an issue concerning political power, taking into account its ideological dimension

In everyday life context, inscribed in the cultural battlefield of the material and symbolic (hyper)mediations of the Inter-net, we are interested in critically reflect-ing on the approach to cultural practices of digital consumption. Inside the politi-cal communication field, we observe that today multiple phenomena are embedded in the daily configuration of these prac-tices, which lead us to rethink the role of traditional audience measurements and statistics, to the use of big data and al-gorithms, different political-cultural out-looks of audiences, challenged by a glob-al crisis in the subject of cybersecurity. Among other conditions of going digital, we will thus understand such contempo-rary consumption as an issue concerning political power, taking into account its ideological dimension

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzcwODk2Nzc>

Título: #Cultura digital: reflexiones en torno a los consumos políticos contemporáneos [electronic resource].]

Editorial: 2020

Tipo Audiovisual: Comunicación internet cultura digital consumos ideológicos política Facebook communication Internet digital culture ideological consumption politics Facebook

Documento fuente: Conexión, ISSN 2305-7467, N°. 14, 2020 (Ejemplar dedicado a: Acción colectiva y medios sociales), pags. 23-37

Nota general: application/pdf

Restricciones de acceso: Open access content. Open access content star

Condiciones de uso y reproducción: LICENCIA DE USO: Los documentos a texto completo incluidos en Dialnet son de acceso libre y propiedad de sus autores y/o editores. Por tanto, cualquier acto de reproducción, distribución, comunicación pública y/o transformación total o parcial requiere el consentimiento expreso y escrito de aquéllos. Cualquier enlace al texto completo de estos documentos deberá hacerse a través de la URL oficial de éstos en Dialnet. Más información: <https://dialnet.unirioja.es/info/derechosOAI> | INTELLECTUAL PROPERTY RIGHTS STATEMENT: Full text documents hosted by Dialnet are protected by copyright and/or related rights. This digital object is accessible without charge, but its use is subject to the licensing conditions set by its authors or editors. Unless expressly stated otherwise in the licensing conditions, you are free to linking, browsing, printing and making a copy for your own personal purposes. All other acts of reproduction and communication to the public are subject to the licensing conditions expressed by editors and authors and require consent from them. Any link to this document should be made using its official URL in Dialnet. More info: <https://dialnet.unirioja.es/info/derechosOAI>

Lengua: Spanish

Enlace a fuente de información: Conexión, ISSN 2305-7467, N°. 14, 2020 (Ejemplar dedicado a: Acción colectiva y medios sociales), pags. 23-37

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es