



# "Emprendedurismo": "Emprendiendo y construyendo sueños" [

2024

text (article)

Analítica

For some years now, it has been more common to hear the word entrepreneurship, understanding it as the attitude adopted by a person in search of a dream or goal, taking risks, seeking growth opportunities that provide a better quality of life, undertaking projects in those who have some type of passion, knowledge, experience or skill, hence their main motivation is the achievement of a particular objective or obtaining economic Independence. Currently there are statistics based on studies carried out by the INEGI that report that 20% of young Architecture university students intend to be self-employed, setting up their own business, a statistic within which the protagonist of the history of architecture is already found. entrepreneurship that I share today, Ricardo, he is a young architect who has decided to venture into a very competitive area, leaving his comfort zone and taking advantage of the opportunities and personal and professional characteristics that he has to leave footprints in what he He is passionate about "Construction and Desing"

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