



Análisis contrastivo de formas de tratamiento en dos grupos de edad [

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text (article)

Analítica

It can be seen that there is currently a paradigm shift in the use of forms of address among young people, formal language is in decline and you opt, in most situations, for the most colloquial form. The present study seeks to make a contrastive analysis between the forms of treatment used by two age groups, those under thirty years of age and those over thirty. This will be achieved with samples collected from a survey, attending to sociolinguistic, pragmatic and psychosocial variables. After validating whether this methodology allows establishing a contrast between the forms of address, it will be concluded whether or not there is an evolution in the forms of treatment and in image management

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