



Doing research in the real world /

Gray, David E. (David Edward), (1952-)
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Sage Publications,
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Textbooks (form)

Monografía

Stands in its field as the benchmark survey of theory and practice for the aspiring researcher, comprehensive and cutting edge in equal measure' - International Journal of Social Research Methodology. Practically focused throughout, Doing Research in the Real World encourages the reader to develop an awareness of the real nature of research, and the means by which data can be collected, validated and interpreted. The book will help the reader to: - select appropriate projects for research whilst identifying the possibilities and limitations within their own working environment for conducting

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Contenido: Cover; Contents; List of case studies; List of figures; List of tables; Preface; Chapter 1 -- Introduction; Part I: Principles and Planning for Research; Chapter 2 -- Theoretical Perspectives and Research Methodologies; Chapter 3 -- Selecting and Planning Good Research Projects; Part B: Research Methodology; Chapter 4 -- Experimental and Quasi-experimental Research Design; Chapter 5 -- Designing Descriptive and Analytical Surveys; Chapter 6 -- Designing Case Studies; Chapter 7 -- Designing Evaluations; Part C: Data collection Methods; Chapter 8 -- Collecting Primary Data: Questionnaires

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