



Cultivate a Cool Career [52 Brilliant Ideas for Reaching the Top

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Monografía

Whether you're fresh out of education or looking for a new direction in your existing career you need some new ideas to get you to the top. In Cultivate a cool career organisations expert Ken Langdon provides 52 brilliant ideas to put some zing into your career

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Contenido: Front cover; Copyright; Table of contents; Brilliant features; Introduction; 1. Face it, you are you and they are them; 2. Don't bury them in advice; 3. Make good suggestions loudly; 4. Don't come to me with your problems; 5. Watch out for holiday surprises; 6. Do you want to ride in the Derby or pull a coal cart?; 7. Lead with style; 8. Actions speak louder than decisions; 9. Know what to say to whom; 10. Don't leave your job behind when you move on; 11. How do I look?; 12. Please Sir, can I have some more?; 13. Go on, give them a shock; 14. Send an inside salesperson 15. Back the right horse 16. Try working for a nineteenth-century mill owner; 17. Encourage the musician in everyone; 18. Find out what you are supposed to be doing; 19. You are totally responsible for you; 20. I'm from head office and I'm here to help; 21. Ready, aim, fire; 22. You've done what?; 23. Draw your own map; 24. Keep up the good work; 25. Don't talk so much; 26. What goes around comes around; 27. Vain, who moi?; 28. Everybody lives by se

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