



International communication and globalization [a critical introduction /

Mohammadi, Ali

Sage Publications,
1997

Libros electrónicos.

Monografía

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vOTE4MDY5Mg>

Título: International communication and globalization recurso electrónico] :] a critical introduction edited by Ali Mohammadi

Editorial: London Sage Publications 1997

Descripción física: vii, 228 p. ill

Mención de serie: E-Libro

Bibliografía: Includes bibliographical references and index

Contenido: pt. 1. Research in international communication and globalization : contradictions and directions -- pt. 2. An overview of communication technology, deregulation policy and their impact on the developing countries -- pt. 3. The new paradigm and global morality -- pt. 4. Globalization, culture and the control of difference

ISBN: 0761955534 0761955542 9780761955535 9780857026149 (e-book)

Materia: Communication, International

Autores: Mohammadi, Ali

Entidades: ebrary, Inc

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es